



VISUAL ARCHITECT
AMX

visualize the opportunity.

WHY VISUALIZE? AMX is revolutionizing the way you think about your business. We invite you to step back with us and take a look at the bigger picture - literally. You'll be amazed at what we can accomplish.

In this dynamic industry, your company may be flourishing but you could do more. You need more time, fewer obstacles and simpler ways to achieve your goals. Look to AMX. We understand just how important it is to have the right resources in place to support the needs of your thriving business.

So what if there is a solution out there that makes your company operate faster, better and easier? What if you could drastically reduce the time it takes to complete most jobs? What if that allows you to take on additional work?

Introducing VisualArchitect, a new system design platform from AMX that enhances the productivity and efficiency of the essential people in your company. VisualArchitect goes beyond all the programming, touch panel files and IR codes. VisualArchitect is the first solution of its kind that embraces the bigger picture. Forget about the limitations historically imposed on you with other software – now you can design a system the way you like.

Now are you ready to take a closer look? With VisualArchitect, we're sure you'll like the view.

accelerate the
growth of your
business.



A VISION OF SUCCESS FOR BUSINESS OWNERS/PRINCIPALS



MAXIMIZE KEY PROGRAMMERS' TIME AND EFFORTS ON THE MORE COMPLICATED JOBS.

While VisualArchitect works to get you through single master jobs faster, you can free up your seasoned programmers for the more sophisticated jobs. When complex aspects of the job require highly skilled solutions, you will have the right people in the right places producing better results.

GENERATE MORE REVENUE IN LESS TIME.

VisualArchitect increases efficiency and productivity, which in turn, allows your staff to complete jobs faster than ever. Turn-around more jobs because you have opened up resources to drive sales, take on new business and raise the bar.

EXPAND INTO BROADER MARKETS WITH EASE.

Think beyond the box. VisualArchitect opens the door to single master jobs you have historically avoided because of low margin or lack of return on investment. Not to mention smaller rooms in your current jobs that now you feel comfortable adding.

INCREASE YOUR THIRD PARTY EQUIPMENT OFFERINGS.

Expand your product lines to include a wider variety of devices from different manufacturers. With VisualArchitect, you have the confidence they will easily integrate. Carry lines that are proven to deliver the highest profitability for your company.



sell into broader
markets with
greater margin
returns.

THE VISUAL LANGUAGE OF SALES AND MARKETING PROFESSIONALS

DECREASED COSTS TRANSLATES INTO INCREASED MARGINS.

VisualArchitect reduces your company's overhead by maximizing the productivity of your staff. In addition, the ability to hand over jobs in record time can only improve your bottom line.

EXPAND INTO BROADER MARKETS WITH EASE.

The growth of your company depends on how well you serve clients with unique control system solutions. Now you can sell more, and a wider variety of solutions than you could before. VisualArchitect creates a wealth of opportunities.

OFFER A WIDER SELECTION OF THIRD PARTY EQUIPMENT.

Leverage manufacturer relationships into enhanced business opportunities and capitalize on incentives rolled into each product line. Choose third-party devices that will work in the system, ultimately meeting the unique integration needs of your clients.



streamline the
system design
process.



VISUALIZE A BETTER SYSTEM FOR TECHNICAL EXPERTS



SPEND LESS TIME ON SMALLER-SCALE JOBS.

VisualArchitect was developed expressly for single master systems. Strike the perfect balance between these jobs and larger ones to maximize your time and skill sets.

UTILIZE FILE SYNCHRONIZATION WITHIN A PROJECT.

As you build a system design, you can be confident that the devices you have chosen will match the devices within the touch panel layout. Your IR codes and RS232 strings are automatically linked to the code.

CREATE, SAVE AND RELOAD PROJECTS WITH EASE.

File management becomes a snap. One job, one file - all the necessary components are self-contained within each file. Need to go back and add new devices or functionality to an existing job? No problem. VisualArchitect lets you add devices, change devices, or modify the functionality of all of the above.

CUSTOMIZE THE FUNCTIONALITY OF EACH PROJECT

VisualArchitect's drag-and-drop simplicity and innovative features like IR Capture and CodeBuilder allow you to build each aspect of a job to meet exact requirements. Define IR codes and modify device macros without writing complex code.

AUTOMATICALLY GENERATE PROJECT DOCUMENTS

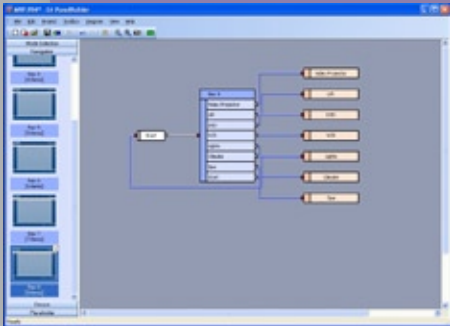
Backup your job file with the system reports critical to the installation and integration process. Print detailed instructions, an equipment list of AMX products, third-party device mapping and macro definitions.

VISUAL ARCHITECT

your system design platform

user interface design

- G4 PanelBuilder-style development
- Visually design touch panel and keypad designs
- Define user interface navigation and flow
- Edit touch panel pages to move, add and delete buttons



AMX equipment

Select all of the NetLinx components necessary for the ultimate system. The visual drag and drop desktop allows you to arrange the equipment by type, room or any method you prefer. Devices can be automatically connected for even greater ease, efficiency and accuracy.

- NetLinx Master Controllers
- Network Interfaces
- Expansion Cards, Modules
- Sensors and Receivers
- Touch Panels
- Keypads

third party equipment

Select from a wide variety of 3rd party manufacturers and devices. Filter for only those device types or manufacturers you sell and install, or browse through the entire list.

- Audio/Video Components
- HVAC
- Lighting
- Motor
- Pool/Spa
- Security

duet modules

- Detects new modules
- Automatically added to database
- Device details extracted from modules



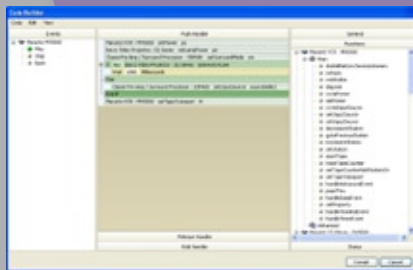
custom ir capture

- Efficient and fast IR capture mechanism
- Identify functions to capture from devices
- Press the remote's button until captured
- Automatically advances to next function
- Enter device characteristics
- Uses Generic IR Duet modules



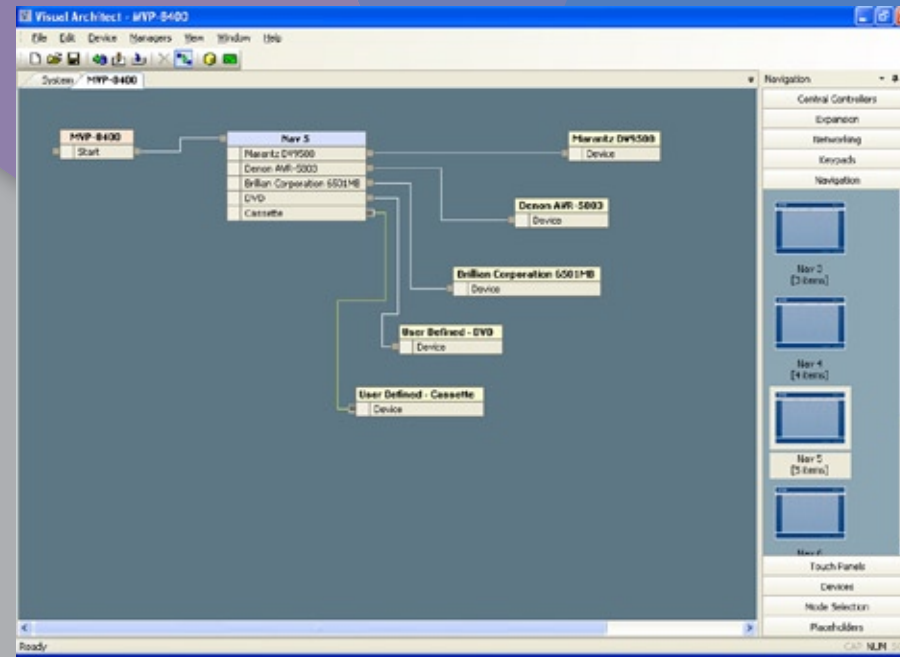
codebuilder

- Turn any user interface button into a macro
- Control any or all device functions with a single press
- Add timed delays to refine the sequence of operations
- Use device status for conditional macro execution



custom control strings

- Use new serial and IP devices without Duet modules
- Identify functions to control from device templates
- Enter control strings
- Select termination characters and checksum algorithms



downloads & documents

system downloads

- Transfer generated system code, device modules, IR files

system reports

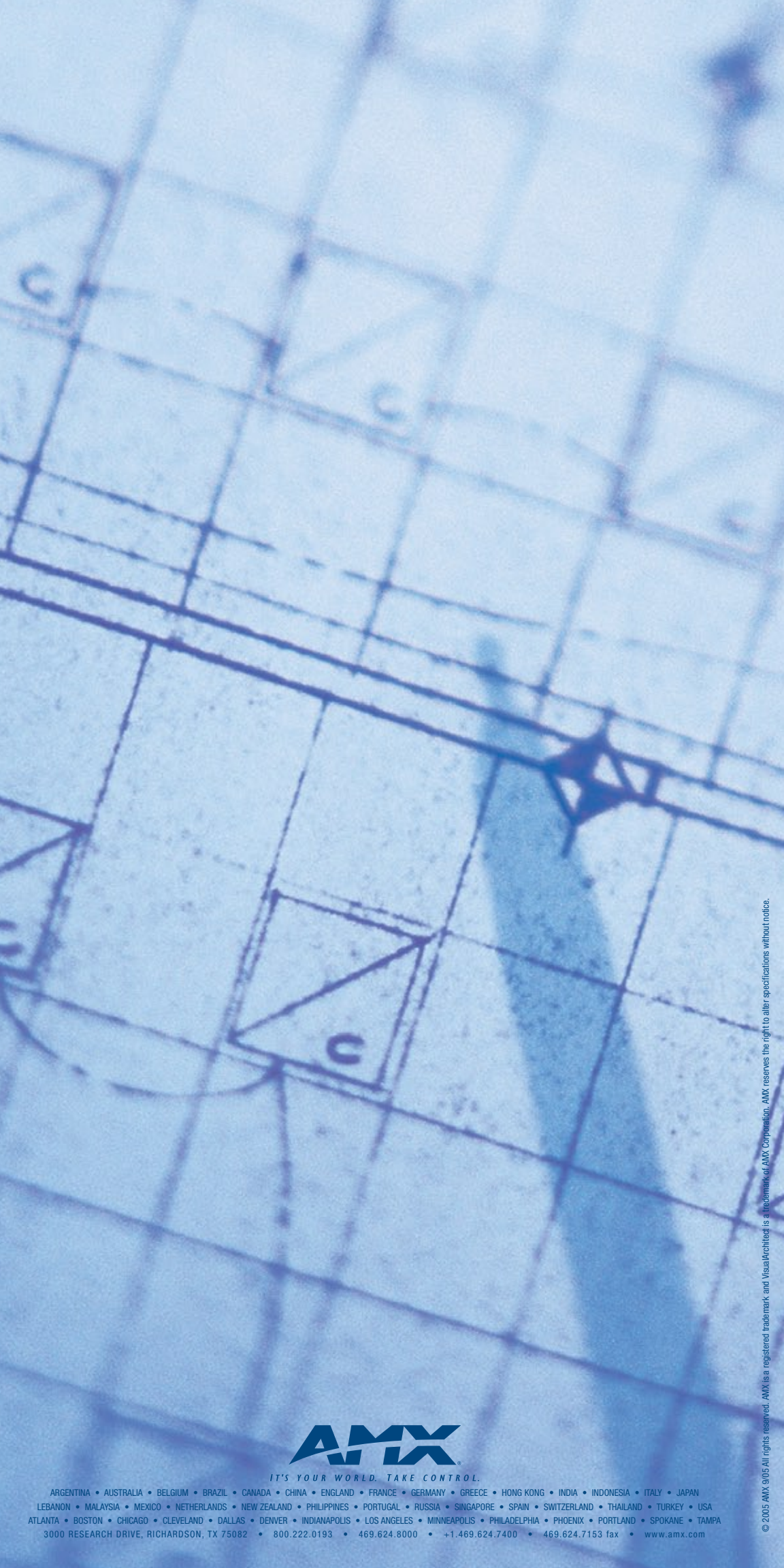
- AMX control equipment/addressing
- 3rd party devices
- System connections/install instructions
- Module and IR file usage
- User Interface button programming
- Device Event programming

amx bill of materials

- AMX equipment with MSRP pricing

system drawings

- System connection diagrams
- UI flow diagrams



AMX

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