

## TAMING MISCHIEVOUS CONFERENCE ROOM TECHNOLOGY: THE PERFECT MEETING FOR THE MEETING PARTICIPANT



One of the most common problems with room automation equipment is that it tends to be so complex that meeting attendees shy away from using it. As such, the key to providing a meeting environment that users will embrace is to make the solution easy to use, feature-rich and reliable.

**Easy to use.** For the user of room automation equipment, the most

important part of the system is the User Interface (UI), which is typically in the form of a touch panel or keypad. If the room is of sufficient complexity to include a touch panel, it's critical that the panel's design and navigation be as intuitive and simple as possible. For example, it's important that the touch panel have the ability to design and implement *macros*, which are a series of commands to achieve a certain high level task. An example of a macro would be a single command "watch movie," which would dim the lights, turn on the display and DVD player, and open a menu with the typical buttons you'd see on a DVD player such as Play, Pause, Rewind and Eject.

**Feature-rich.** Assuming that the system is intuitively designed so that people actually use it, the next important factor is that the system effectively manages all sorts of inputs and outputs to accommodate a wide variety of meeting situations. A robust solution needs to include a host of audio and video capabilities that seamlessly work together to ensure that audio and video content in a meeting is of the highest quality, clarity and resolution.

**Reliable.** We all hate it when technology doesn't work. With many room automation solutions, one of the major problems is that the system includes several different products from different manufacturers providing a variety of functions, all cabled together and placed haphazardly in a rack. With so many different boxes and cables providing so many

### Making it Perfect for the User

The user of conference room automation equipment wants the equipment to be easy to use, feature-rich and reliable.

potential points of failure, the reliability of such a system is typically poor. To that end, it's important to rely on integrated products like all-in-one presentation switchers that provide many capabilities from a single chassis. These type of products deliver vastly superior quality than systems that are made up of mix-and-match components.



AMX delivers the perfect meeting environment for the User by incorporating the concept of simplicity in all our products. Our **Modero X-Series touch panels** enable intuitive navigation on an easy to read screen, and provide the industry's most flexible and powerful macro-generation capability. For feature-richness and reliability, our **Enova DVX All-in-One Presentation Switchers** combine all critical AV functionality into a single box, thereby eliminating points of failure and dramatically improving reliability.

And it includes valuable features such as SmartScale, an AMX technology that ensures that the absolute best resolution images are delivered to each display, and InstaGate Pro, another AMX invention that seamlessly manages the authentication of video content from HDCP-enabled devices like Blu-ray players.

*From the AMX White Paper "AMX and the Perfect Meeting" ([www.amx.com](http://www.amx.com))*