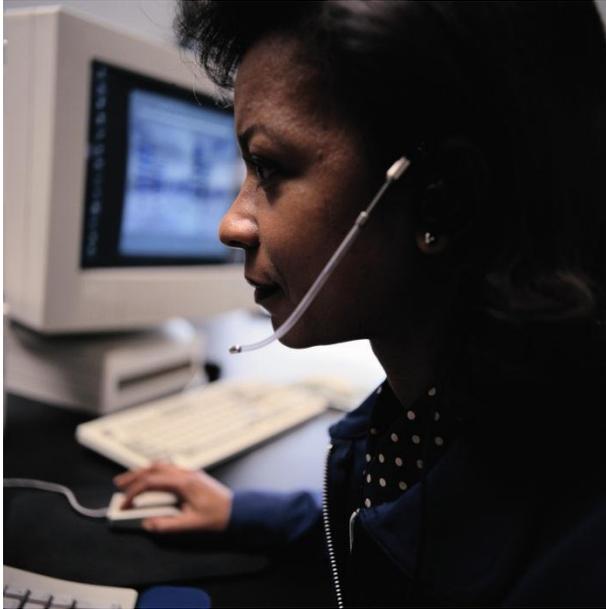


## NO FIRE-FIGHTING TODAY? THE PERFECT MEETING FOR THE CIO AND IT ORGANIZATION



IT organizations demand reliable systems that will maximize efficiency and minimize fire-fighting. By focusing on quality, dependability and maintainability, AMX ensures that conference room AV systems will meet the stringent requirements that the IT paradigm has brought into the AV world.

**Easy to Support, Maintain & Troubleshoot.** A common problem plaguing IT staff is that conference room AV is an island - nobody's aware of a problem until it's a crisis and they're dealing with a room full of angry executives. The best way to minimize these

crises is to remotely monitor and troubleshoot the system. The best AV solutions include software that allows IT staff to develop performance dashboards, see real-time alerts, measure and analyze equipment usage and power down equipment when it's not in use.

**Reliable.** Obviously, the more reliable the equipment, the lesser the burden on IT staff. The same rule applies to IT staff as to end users: All-in-One solutions are vastly more reliable than solutions made up of several boxes cabled together. Integrated products are easier to install, troubleshoot, spare and train; and they require significantly less space.

### Making it Perfect for IT

CIO's don't want their people to fight fires. As such, conference room automation equipment must be easy to support, reliable, scalable and future-proof.

**Scalable and Future-Proof.** IT staff does not want to replace equipment shortly after it's installed. Cobbled-together AV solutions are inherently limited from an expansion perspective, and cannot manage the rapid-fire pace of technological innovation in the AV marketplace. Another advantage of all-in-one solutions is that they generally contain a large number of digital and analog inputs and outputs that can handle the addition of new devices to the system over time.

Having over 30 years of industry experience, AMX keenly understands the value of well-designed, reliable solutions to the IT organization. By building reliability and expansion capability into key products like the Enova DVX, AMX reduces the burden of excessive troubleshooting on the IT team. And with **Resource Management Suite (RMS) Enterprise** software, AMX provides an intuitive and powerful capability for remote monitoring, management and troubleshooting of all AV assets in the conference room. This software allows the IT team to proactively manage AV infrastructure to ensure maximum uptime and user satisfaction.



*From the AMX White Paper "AMX and the Perfect Meeting" ([www.amx.com](http://www.amx.com))*