

Outcomes Can Change in an Instant – Don't Miss that Moment

Determining the winner of an Olympic event can come down to a tenth of a second, and the result of a game may be up to a single swing, score or goal. Whether it's your favorite local team or a national championship, no one wants to miss that big moment when watching a live broadcast.



While a packed bar can explode into a roar of cheers with a big score, can you imagine the reaction if all the screens went dark just as the big play is being made? You may assume this can only happen during a power outage, but the risk is much greater as the requirement for source device HDCP authentication grows. Many cable boxes now limit the number of connected displays that can be fed from their high resolution HDMI outputs, and sending video from a cable box to a display could cause other displays to go dark for several seconds. Explain that to a group of angry patrons.

NEVER MISS THE ACTION

With the AMX Sports Bar Solution, bars and restaurants can inform and entertain customers. Using the **Enova DGX Digital Media Switcher**, all your video sources can be switched to any or all displays, without the risk of screen blanking due to HDCP issues. Our revolutionary SmartScale® and InstaGate Pro™ technologies ensure the best video resolution quality to all displays with no HDCP related switching delays. In addition, audio can easily be embedded or de-embedded for playback through a separate zoned distribution system.

INCREASE SALES WITH DIGITAL SIGNAGE

Our **Inspired XPert** is an easy-to-implement digital signage solution designed to engage your customers

via informative and entertaining digital messages. Inspired XPert is ideal for high definition displays and supports up to 1080p resolution. Digital signage can easily be sent to various displays through the use of the **Enova DGX**.

ELMINATE REMOTE CONTROLS

The AMX Sports Bar Solution eliminates fumbling through stacks of cable box and display remotes. Instead, a single **Modero X Series Touch Panel** simplifies channel changing and sending video to any or all displays with a press of a finger. You can also select from a list of favorite channels or browse the program guide right from the touch panel. No longer will you disturb customers with the onscreen guide to find a program or channel.

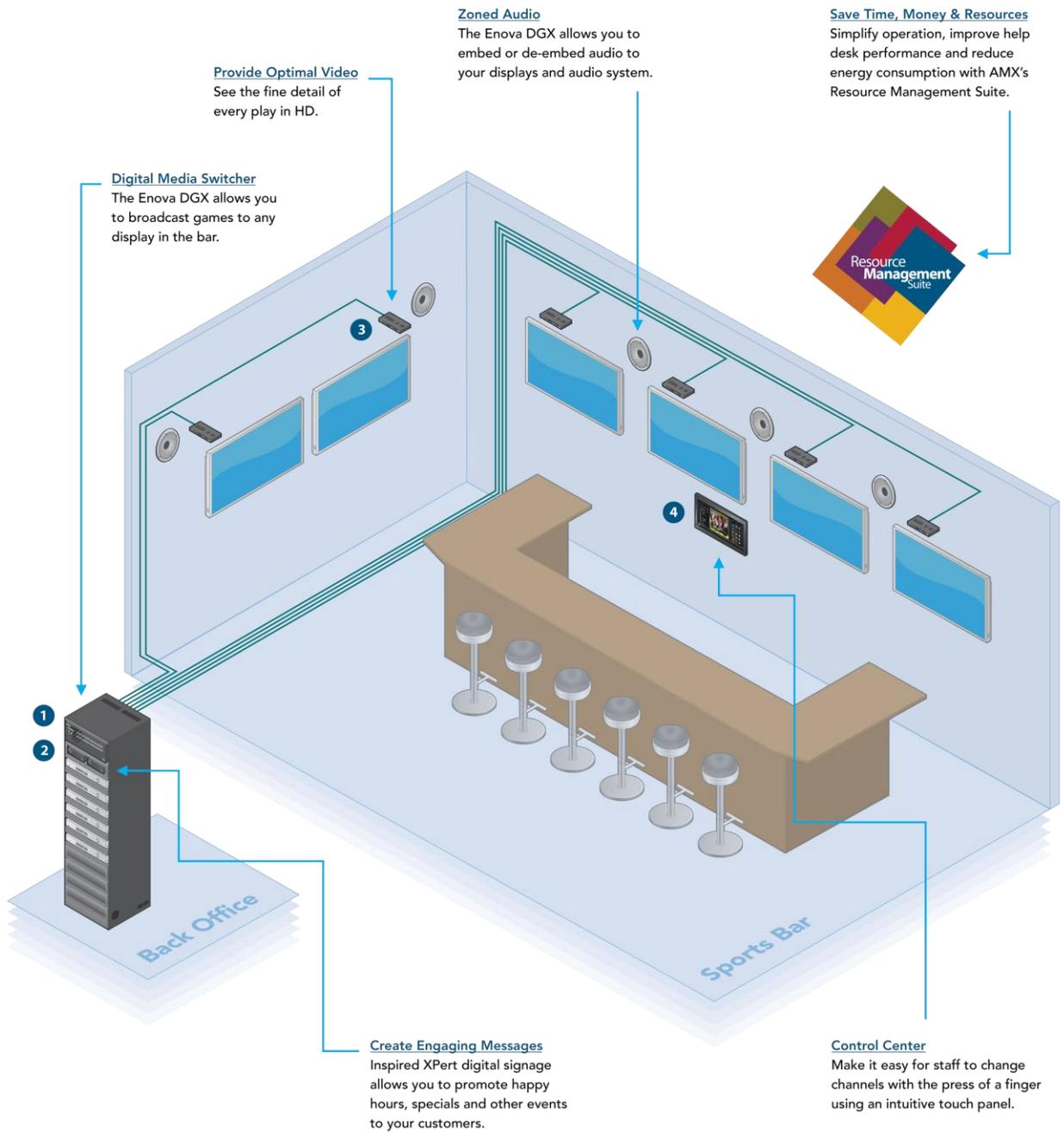
EXTEND USEFUL LIFE OF DISPLAYS

With **Resource Management Suite** software, you can extend the useful life of displays and reduce wasteful energy usage by scheduling all displays to power down during non-business hours. Additionally, displays can be scheduled to power up when needed and even be tuned to the right channels as specific games and programs begin.

To learn more about AMX and Sports Bar Solutions, please visit www.amx.com.

AMX SPORTS BAR SOLUTION

Enterprise Solutions



- 1 AMX Enova AVS-ENOVA-DGX16-ENC, 16x16 Digital Matrix Switcher
- 2 AMX IS-XPT-2000, Inspired XPert Player
- 3 AMX AVB-RX-DXLINK-HDMI, DXLink HDMI Receiver Module
- 4 AMX Modero MXD-2000XL-PAN, 20.3" X Series Panoramic Wall Mount Touch Panel