



SAME STUFF, DIFFERENT ROOM: THE BENEFITS OF STANDARDIZATION

The typical mid-size conference room AV installation consists of 8+ devices and usually includes a controller, audio switcher, video switcher, video scaler, twisted pair transmitter, audio digital signal processor, microphone mixer and amplifier. It's no wonder that these systems can be a nightmare for the support technician to maintain and for the meeting participant to use.



The latest room automation systems solve this problem by integrating all of the typical standalone AV devices into a single chassis and by providing a simple, intuitive user interface. This allows you to deploy the same simple configuration from room to room across the enterprise, leading to dramatically simplified installations and troubleshooting, and more satisfied users.

The Benefits of Standardizing on a Single Conference Room AV Platform

| For the Meeting Participant | For the Support Technician |
|---|--|
|  |  |
| <p>Familiarity: The equipment works the same regardless of which room I'm in</p> | <p>Maintenance, Troubleshooting & Support: It's the same in every room, so I know it backwards and forwards</p> |
| <p>Confidence: I know the system, so I'm confident enough to use it's more advanced capabilities</p> | <p>Spares: I don't need a huge supply of spares, since it's the same equipment everywhere</p> |
| <p>Training: I needed to be trained on only one system</p> | <p>Configuration and Programming: It's the same code everywhere, so I don't need to customize each room.</p> |

Of course, the most significant benefit of standardization is where it matters most: Your bottom line.